

Clare Carlson

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Remote Graphic Designer

Creative and organized individual. Proficient in industry-standard management and design software. Passionate about art and film, and eager to continue to learn and grow with new experiences in the creative field.

Software Proficiency:

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere, InDesign)
- Microsoft Office
- G-Suite
- Maya
- Blender
- Figma

Education:

Bachelor of Applied Science:

Digital Media - Animation, Gaming, and Modeling

Indian River State College - Fort Pierce, Florida

Key Achievements and Awards

- Director of Capstone Animation - 2016
- Team Lead for Final Game Thesis - 2016

Game Design & Development Club

- President - 2014 - 2016
- Art Director - 2013 - 2014

Digital Media Student Exhibition

- Best in Show (Awarded a two-year scholarship) - 2014

Career Development:

UCLA Extension Certification - Business and Management of Entertainment - June 2026

IndieVISIBLE Entertainment - Access Instigators Production Accessibility Training Program - Fall 2025

Interests:

Craft beer, animation and film, sandwiches, robots, papercraft, sharks, Godzilla, games, cooking, sci-fi

Experience:

Freelance Graphic Designer

2014 - Present

- Consulted with clients on their company's needs, products, and audiences to develop a digital presence or brand. Negotiated and drafted contracts agreed upon with clients.
- Developed material to meet brand needs. Deliver all final rendered and original files, assets, and style guide documents.
- Collaborated with any third-party vendors to ensure assets and files met guides provided. Allowing ease of use for clients.

Indian River State College - Fort Pierce, FL

2014 - 2023

Graphic Designer

(2017 - 2023)

- Designed print and digital marketing material for various departments of the college as well as for the National Science Foundation.
- Assisted production of Light Talks interviews on women in photonics. Major contributions were to video and sound editing as well as animated intro and outro title cards.

Assistant to the Chairman - Advance Technology Department

(2016 - 2023)

- Supported the Chairmen in daily responsibilities including coordinating and attending meetings, recording and later distributing minutes, data entry, managing schedules, maintaining and organizing file drives, assisting with student calls, note taking, and any other assigned tasks.
- Optimized workflow by organizing and creating assets and automated forms for quarterly tasks. These processes have now been implemented throughout multiple departments.
- Lectured courses in the absence of a professor. Directed and coached students through various design programs.

Key Achievements and Awards

- Collaborated with a fellow staff member in creating an animated commercial highlighting the school's success with the Aspen Grant. The team was individually recognized and awarded the IRSC Pioneer Award.

Sailfish Brewing Company

2016 - 2017

Freelance Label Designer

- Conceptualized and designed over 15 unique and cohesive labels for various beer products, ensuring alignment with the brewery's brand identity and guidelines.
- Adapted designs for different formats, including bottles, cans, glassware, and promotional materials.
- Collaborated closely with cross-functional teams and third-party vendors to meet product specifications.